

**NEW BRUNSWICK  
COALITION FOR PAY EQUITY  
NEWSLETTER  
November 2019**

### **1. Mark the dates**

Commemorate the **National Day of Remembrance and Action on Violence against Women** with the Coalition at the following events:

**Woodstock - Lunch & Learn** *[in English only]* This is our second Lunch & Learn, **I can't afford to leave: Reflecting on the personal cost of domestic violence**. Join us to learn more about the link between women's economic vulnerability and their difficulty in leaving an abusive relationship.

- » December 5, 2019
- » 12 to 1:30 pm, light lunch starting at 11:30 am.
- » Ayr Motor Centre, Woodstock, NB

**RSVP to let us know you're coming!**

**Moncton - Commemorative event** *[in French only]* A symbolic day to highlight the continued efforts to prevent and eliminate violence against women. Activities include kiosks, a silent walk, a visual exhibit and a discussion panel, on which the Coalition's Public Engagement Officer, Rachel Richard, will participate.

- » December 6, 2019
- » 11:30 to 6:30
- » Faculté des sciences de l'éducation, Université de Moncton, Moncton

Find more information [here](#).

### **2. I give because I care!**

We're getting close to our \$75,000 fundraising goal thanks to our generous donors but we are not there yet! Please help us get the missing \$15,000 and make your one-time or monthly donation [online](#) or by [mail](#).

### **3. Pay equity absent from the throne speech**

We are disappointed with the lack of commitments to improve the wages of workers in predominantly female jobs in the [throne speech](#). We hope the government's priorities in health care and education will translate into investments in wage increases in the next budget.

## 4. I care. Don't you?



Our **Valuing Care-Giving Work** project now has a logo of its own! With the slogan, “**I care. Don't you?**”, the Coalition calls on the public and the government to ACT.

With the testimonials of two workers, Erica Flynn and Laurie Anderson we held a **press conference** on November 7 to unveil the new logo and call on the government to invest in workers' wages in the next budget.

**IMPORTANT!** We are recruiting employees and employers from the caregiving sector to sit on a job evaluation committee. Results will help the Coalition raise public awareness and advocate for investments in better wages. For more info, see our **FB Group**. Interested? Contact Tina: [tina.poirier@equite-equity.com](mailto:tina.poirier@equite-equity.com).

## 5. Let's talk equity

- » We met with the new **Immigrant Women's Association of New Brunswick**. Immigrant women are often clustered in female-dominated jobs and often face double discrimination both in terms of pay equity and access to employment.
- » We also met the **Indigenous Women of The Wabanaki Territories** to talk about how the Pay Equity Act applies to Indigenous governing bodies.

## 6. #NotASupplyProblem

Congratulations to our Executive Director Johanne Perron for being named **one of Atlantic Canada's inspirational women** by **Amplify East**. Their goal is to amplify the voices and accomplishments of women in Atlantic Canada—because remarkable women are **#NotASupplyProblem**, especially among our members!

**“The pay given to female-dominated jobs is an indicator of the value given to women in our society. When we are making progress, it means we are moving towards gender equality.”**

**— Johanne Perron**