

FOR IMMEDIATE RELEASE

Premieres March 14, 2008, at the Empress Theatre in Moncton:
"On travaille pas pour des pinottes!"
(**"We don't work for peanuts!"**)

Moncton Sable, in collaboration with the New Brunswick Coalition for Pay Equity, presents its newest play: "On travaille pas pour des pinottes!" The play addresses the subject of pay equity in an original, dynamic and humoristic fashion, through animation theatre.

The play, a collective work under the direction of Louise Lemieux, will feature three young comedians: Janie Mallet, Annik Landry and Annie Laplante.

"By taking part in writing this play, I became familiar with pay equity. I was surprised that pay inequity was still a problem in 2008... and that it is more frequent than one would think!" says Janie Mallet. Her colleagues agree.

"On travaille pas pour des pinottes!" specifically targets a young public, from high school to college or university levels. It is mainly directed at those interested in or entering traditionally or predominantly female trades and professions, such as cashiers, early childhood educators, secretaries, social workers, etc.

Built as a television game show, the play allows spectators to observe and comment negotiation and job evaluation scenes. The game takes place in the world of "perroquettes", an imaginary world where the "perroquettes" are not as well paid as the "perroquets" and where traditionally female jobs are viewed as less important, less demanding and are therefore paid with peanuts rather than cashews!

The play gives the opportunity to learn more about pay equity – equal pay for equal work. Pay equity ensures that employees in traditionally or predominantly female jobs receive the same pay as employees in predominantly male jobs of equal value, with the same employer.

“Young people have most to gain from pay equity... and most to lose from pay inequity”, stresses Anne-Marie Gammon, president of the New Brunswick Coalition for Pay Equity, an organization that promotes the adoption of a pay equity law in the province.

“Young people are just starting their careers”, continues Anne-Marie Gammon. “If the government doesn’t soon adopt a law to ensure equal pay for work of equal value, then pay inequity will stay with them their entire lives.” Such is the basis of the NB Coalition for Pay Equity’s interest in developing a new means of conveying its message, while for Moncton Sable, the play represents the possibility to explore a type of theatre that is still unfamiliar in New Brunswick.

The play begins its run by a presentation given as part of a conference lunch for the New Brunswick Advisory Council on the Status of Women, March 14, 2008 at noon at the Empress Theatre, in Moncton. Light lunch included. Admission is FREE, but registration is required. Contact us either by e-mail acswcccf@gnb.ca or phone 1-800-332-3087.

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For more information, please contact:

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