

2019 - 2020 • ANNUAL REPORT (at a glance)

What a busy year it has been! The New Brunswick Coalition for Pay Equity continues to defend the right to equal pay for work of equal value. Here's an overview of our achievements in 2019-2020.

GOAL 1 • To achieve pay equity in public and private sectors

PRIVATE SECTOR

Our *Empowering Women for Community Action* project may have ended in December 2019, but our advocacy work for pay equity legislation for the private sector continues.

- Lobbying the political parties for pay equity legislation.
- Dialogue with private sector spokespersons
- Reflection on the intersection with domestic violence.

Destination: Equity!

A march, organized with the RFNB and the Alliance des femmes de la francophonie canadienne was held in Moncton on March 8, 2020 to coincide with the International Women's Right Day. Approximately **200** people participated!



PUBLIC SECTOR

The Pay Equity Act, 2009

is **10 years old!** As of today, it has been almost entirely implemented in the public sector and in Crown Corporations.

What's next?
Maintaining pay equity.

COMMUNITY CARE-GIVING

Project: Improving the Economic Prosperity of Women in the Care-Giving Sector (2017-2021)

3 Components

EVALUATING jobs in the community care sector

EDUCATING about the value of community care services

ADVOCATING for pay equity

Provincial budget 2020-2021

Wage increases in major female-dominated sectors. But still far from reaching pay equity.

Care-giving & COVID-19

Advocating for better wages in the entire care-giving sector in the context of the COVID-19 pandemic.

5 letters to the federal and provincial government

2 press releases

3 letters to the editors

41 signatory organizations to our Declaration of solidarity

Result: The provincial government announced a wage increase for workers in the community care services.

J'y tiens. ET TOI?
I care. DON'T YOU?

AT THE FEDERAL LEVEL



The **Pay Equity Act** received royal assent in **December 2018**, but it will not come into force until its regulations have been adopted.

Our next priority?
Collaborating with First Nations communities women and to advance pay equity.

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GOAL 2 • To raise New Brunswickers' awareness and increase their engagement



20 presentations
given to 1850 people



8 letters
to the editor



125+ mentions
in the media



8 kiosks
and solidarity activities



2000+
friends on Facebook



900+
followers on Twitter



210+
followers on Instagram

As it approaches its 20th anniversary, the Coalition has updated its image!



Coalition for Pay Equity
Coalition pour l'équité salariale
New Brunswick • Nouveau-Brunswick

Visit our new website:
www.equite-equity.com

GOAL 3 • To support the organization

\$ 70,000

The amount we have raised through our **Fundraising Campaign 2019-2020**. We thank everyone who has contributed, from organizations, individuals and unions! Their generosity will allow the Coalition to not only survive, but to ACT.

The Coalition wishes to thank **Women and Gender Equality Canada (WAGE)** for its continued support.

We are also grateful to Intergovernmental Affairs NB and Canada Summer Jobs.

INCOME STATEMENTS

Income

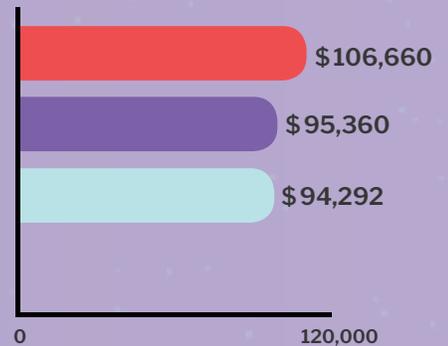
\$ 305,494



- Community care-giving project
- Community action project
- Donations
- Other

Expenses

\$ 296,312



- Community care-giving project
- Activities related to the mission and operation
- Community action project

