

2020-2021 ANNUAL REPORT



Coalition for Pay Equity
Coalition pour l'équité salariale
New Brunswick • Nouveau-Brunswick

TWO DECADES OF ADVOCACY

Here's a glimpse of our progress in 2020-2021... in isolation!

NEW MISSION

The New Brunswick Coalition for Pay Equity is a group of individuals and organizations that pursues and ensures the realization of the right to pay equity and to just conditions of work for women. To that end, the Coalition engages in communication, education, research, advocacy for the adoption and the implementation of adequate legislation, as well as public policy dialogue and development.

TWENTY YEARS ALREADY

"We are grateful to those courageous women who have worked and continue to work for change and are not content with the status quo. Let us never give up on gender equity, because it is essential not only for women and girls, but for all of society."

— Huberte Gautreau and the Honourable Nancy Hartling
Co-Chairs of the New Brunswick Committee for the World March of Women 2000 a key moment in the coalition's history

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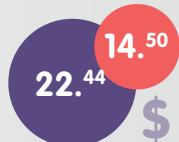
PROJECT : VALUING CAREGIVING WORK (2018-2021)

EVALUATE THE RESULTS OF OUR JOB EVALUATIONS WITH THE HELP OF CARE WORKERS AND MANAGEMENT FROM THE CAREGIVING SECTOR:

Home Support Services



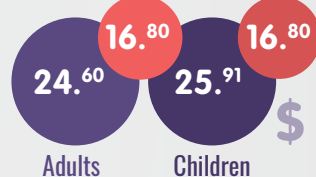
Special Care Homes



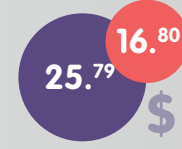
Transition Houses for women fleeing violence



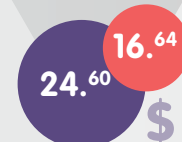
Family Support Services



Community Residences



Employment and Support Services Programs (ESSP)



● Fair hourly wages

● Current entry-level hourly wages

OUR MEMBERS

1000+
INDIVIDUALS

100
ORGANIZATIONS



COMMUNICATE

- **Giving voice** to care worker through press conferences, webinars, educational videos, opinion letters and a Facebook group.
- **Working with groups** and associations from the caregiving sector.
- **Sitting** on the Provincial Care Sector Committee

ADVOCATE

- **Meeting** with several ministers and members of the Legislative Assembly.
- **Participating** in the Minister of Finance's pre-budget consultations and the Minister of Health's consultations on health care.

2020 PROVINCIAL ELECTION



THE RESULT OF OUR ADVOCACY IN THE ELECTORAL PLATFORMS

Pay equity legislation for
the private sector

Investments in wage increases
for the caregiving and early
childhood care sectors

PEOPLE'S
ALLIANCE

NEW DEMOCRATIC
PARTY

LIBERAL
PARTY

PROGRESSIVE
CONSERVATIVE
PARTY

GREEN
PARTY



RESULTS: 2021-2022 PROVINCIAL BUDGET

INVESTMENTS IN FEMALE-DOMINATED JOBS

\$1.30/h · Attendant Care
\$1.30/h · Family Support
\$0.75/h · Community Residences
\$0.50/h · Special Care Homes
\$0.20/h · Home Support
\$0.75/h · Early Childhood Education

AT THE NATIONAL LEVEL

Work to adopt the necessary regulations for the
implementation of the federal Pay Equity Act:

- Discussion and analysis with unions and feminist groups in Canada of the proposed regulation.
- Submitting of a brief on the proposed regulation.
- Participation in consultations organized by the Pay Equity Commissioner.

THE YEAR IN NUMBERS



14 presentations
Reaching a total
of 340 people



2460+
Followers on
Facebook



148
148 mentions
in the media



1000+
Followers on
Twitter



6000+
Website visits



340+
Followers on
Instagram



18
Newsletters

FEMINIST SOLIDARITY

The Coalition convenes an informal group
of 12 gender and equity seeking organizations
in New Brunswick.

The Coalition sits on the Board of the
New Brunswick Women's Council.

THANK YOU FOR HELPING TO FUND OUR WORK:

- Women and Gender Equality Canada (WAGE)
- Canada Summer Jobs
- Student Employment Experience Development (SEED)

Thank
you!

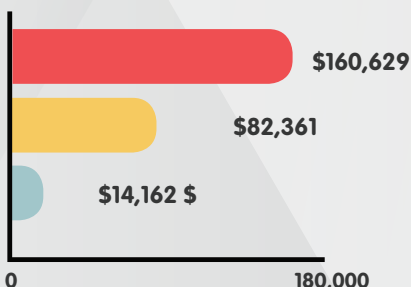
\$80,226

The amount raised through
our 2020-2021 fundraising
campaign.

INCOME STATEMENTS

Revenue

\$257,152



Expenses

\$246,855

