



# Pay Equity now!

**New Brunswick needs pay equity legislation for the private sector,  
and all political parties must commit to it!**

Pay equity is **equal pay for work  
of equal value.**

To achieve pay equity, the value of  
women-dominated jobs **must be  
compared** to the value of men-  
dominated jobs.

**Equal value? Equal pay!**

New Brunswick women are still  
underpaid because **we don't  
have pay equity legislation  
in the private sector.**  
It's not right!

## Take action!

This election year, whenever you meet a candidate,  
ask them about pay equity:

***Does your party commit to passing pay equity legislation  
for the private sector?***



Coalition for Pay Equity  
Coalition pour l'équité salariale  
New Brunswick • Nouveau-Brunswick